



For Immediate Release

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The Bowery Mission to Serve Thanksgiving Meals to Thousands of New Yorkers Facing Growing Food Insecurity.

NEW YORK, November 19, 2025 – As food insecurity reaches crisis levels across New York City, The Bowery Mission will welcome thousands to its 146th annual Thanksgiving Day celebration on Thursday, November 27 at our flagship campus at 227 Bowery. This year, we expect to see a significant increase in families seeking support for the first time.

The rising cost of living has pushed food insecurity to unprecedented levels. With rent, groceries, and basic necessities becoming increasingly unaffordable, more working families are turning to The Bowery Mission for help. Over the past year, we have scaled up operations to meet surging demand, increasing meal service by 6 percent and nightly emergency shelter by over 20 percent.

"This year, we're expecting to serve more families stretched thin by the high cost of living in the city," says James Winans, The Bowery Mission's President & CEO. "Thanksgiving, for our community, is more than just a nourishing meal. It's the community coming together to celebrate as a family with love and joy, especially during this difficult time."

On Thanksgiving Day, anyone who comes through our red doors will receive a traditional turkey dinner with all the trimmings. From 11:30am – 4:00pm, guests will be seated in our historic chapel, with outdoor seating also available. From 4:00pm – 5:00pm, meals will be served to go. In 2024, we served more than 2,500 meals on Thanksgiving Day, and expect to serve more this year as the need continues to grow.

Johnny, a meal guest at The Bowery Mission says "I do enjoy the Thanksgiving, you know, the plate that's put together, turkey, stuffing, cranberry sauce, the usual Thanksgiving traditional meal. And The Bowery Mission makes me feel so welcome."

Each guest will receive a care kit filled with hygiene items and have a chance to engage with the Mission's staff ambassadors to discuss their needs, receive referrals, and talk through practical next steps for recovery and independence.

This year's celebration is made possible by the Mission's individual supporters and corporate and community partners. The Bowery Mission gratefully recognizes the following corporate sponsors for their support: Blessings of Hope, Chobani, City Harvest, Lewis Miller Design, SmartRise Health, Sony Corporation, Dentons, EP Engineering, Freedom Capital Markets, L'Agence, KeyBank, Michilli Inc., Rhythm Reach Foundation and Skai.

For additional media assets, please contact Karl Chan at media@bowery.org or 332-255-1997.

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About The Bowery Mission

For over 150 years, The Bowery Mission has been a steadfast presence in New York City, providing refuge and support to neighbors facing hunger, homelessness, and other hardships. Since our founding, we have been dedicated to meeting urgent needs and building a community where lives are transformed through the love of Jesus. Our welcoming red doors are always open, inviting everyone in for a hot meal, a warm bed, and a heartfelt conversation.

Last year, The Bowery Mission served over 430,000 hot meals, provided 78,000 nights of shelter, and distributed 25,000 articles of clothing to those in need. Our Residential Programs helped more than 150 adults rebuild their lives after homelessness, and our Children's Programs have empowered over 475 kids from underserved neighborhoods in NYC to explore their talents, build lifelong friendships, and grow in character and faith.

Join us in our mission to uplift those in need. To learn more about our work and how you can help, visit www.bowery.org.