

Mission

The Bowery Mission Associate Board is a strong community of young professionals who dedicate their time, talents, networks and resources to raise awareness and support for The Bowery Mission as it seeks to be the most effective provider of compassionate care and life transformation in New York City.

Roles & Responsibilities

Members have the unique opportunity to serve as advocates for The Bowery Mission's important work, while advancing personal, professional and leadership goals. Each Associate Board member is a committed supporter and thoughtful advocate for The Bowery Mission. All members participate in these benefits and responsibilities.

Benefits

- Exclusive invitations to special events with The Bowery Mission
- Discounted tickets to select Bowery Mission events
- Unique and priority volunteer opportunities
- Chance to meet with Executive Leadership and Board
- Belong to a diverse network of community leaders with aligned philanthropic goals



Member Expectations and Responsibilities

- Make The Bowery Mission one of your top three philanthropic priorities
- Commit to a net impact of \$1,500 throughout the fiscal year (10/1 – 9/30)
- Volunteer with the Mission 4x a year (At least 2x with other AB members)
- Actively engage in planning and executing goals
- Attend bi-annual Associate Board Meetings

ASSOCIATE BOARD MEMBER GOALS

What does a \$1,500 net impact look like?

You will be supported by the Associate Board team and The Bowery Mission Staff to help you reach your goal. Your fundraising plan can be personalized to your network, and you'll have multiple opportunities to exceed this goal.

You can easily achieve this goal in three ways:

PERSONAL

Donations made by you either in the form of general donations, event tickets or auction purchases; **must be a minimum of \$500 of your \$1,500 commitment.**

LEVERAGED

Donations made through connections; includes corporate matching gifts and donations, friends and family event tickets, donations and event sponsorships.

IN-KIND GOODS & SERVICES

Items or services that help The Bowery Mission raise money; includes auction items, vendor services, pro-bono services and more.

Example scenarios:

MEMBER A	MEMBER B	MEMBER C
\$1,000 personal donation via employee giving program	\$800 personal donation	\$500 personal donation
\$250 won silent auction item at the Summer Social	\$200 purchased ticket to Inspiring Hope Lunch	\$85 got company to donate socks to The Bowery Mission
\$500 hosted a peer-to-peer fundraising campaign	\$800 matching gift from company	\$390 invited two friends to Summer Social who purchased tickets
\$1450 brought 10 friends to the Summer Social	\$725 brought 5 friends to the Summer Social	\$2,500 ran the NYC Marathon with The Bowery Mission
NET IMPACT: \$3,200	NET IMPACT: \$2,550	NET IMPACT: \$3,475