



**For Immediate Release**

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**Multinational teams join the 2022 TCS New York City Marathon  
to help raise funds for The Bowery Mission**

**New York, NY, November 4, 2022** — Three teams - American, French and Australian are running in this year's New York City Marathon to raise funds for The Bowery Mission, which for more than 150 years, has been providing food and overnight shelter to New Yorkers experiencing homelessness.

The three running teams bring together long-time friends and supporters of the Mission, and staff members with a goal to raise critical funds for The Bowery Mission's programs.

"For me, running the NYC marathon for The Bowery Mission transforms a solitary sport into a collective and meaningful experience," said Alain Bernard, a leader in global luxury markets. "My family, friends and I have been involved with the Mission because it's just the best organization for those experiencing homelessness, and we know that even the smallest effort goes a long way in supporting an individual's journey of life transformation."

"I have experienced the good fortune of being involved in a small way with the Bowery Mission's work in New York City before and during the COVID pandemic," said Steve Brooks, Partner with J.F. Lehman & Co. "The Marathon provides a wonderful opportunity to bring together our broader network of friends from all over the US, Australia, France, the UK and Europe to raise funds and support for the critical, life transforming work being done in our community by the Bowery Mission and its incredible staff."

Both Alain Bernard and Steve Brooks have previously been honorees at The Bowery Mission's annual gala. Learn more about our runners [here](#).

"We are grateful for our marathon teams who have journeyed with us for a few years, raising funds to support our programs. The marathon is an integral part of our city and friends of the Mission have rallied each year in support of our clients," said James Winans, CEO and President of The Bowery Mission.

Over the past six years as a New York City Marathon charity partner, The Bowery Mission has raised over \$380,000 from more than 1600 donors. In 2022, over 450 generous donors have given in excess of \$150,000 in support of Marathon teams running for The Bowery Mission.

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### **About The Bowery Mission**

The Bowery Mission has served New Yorkers experiencing homelessness and hunger since the 1870s. Last year, The Bowery Mission provided more than 258,000 meals, 56,000 nights of shelter, 21,000 articles of clothing, and 42,000 emergency showers. Each meal and every service is an invitation to our Residential and Community Programs that help clients make progress toward a transformed life of faith, community, sobriety, sustainable income and independent living. To empower children to thrive and succeed, The Bowery Mission also offers year-round opportunities for enrichment through Mont Lawn City Camp, culminating in summer camp for hundreds of children in the Poconos Region of Pennsylvania. To learn more, visit [www.bowery.org](http://www.bowery.org).