



For Immediate Release

## **Multi-National Teams Compete in 2024 TCS New York City Marathon to Raise \$250,000 for The Bowery Mission**

**New York, NY, December 1, 2024** — Twenty-five runners competed in this year’s New York City Marathon while raising \$250,000 for The Bowery Mission, which has provided meals and safe shelter to New Yorkers experiencing homelessness for more than 150 years.

“This year, we fielded two teams of 25 total marathoners from all over the world, with one common ground – New York City – and one common purpose: Supporting our sisters and brothers who are facing challenging circumstance” said Alain Bernard, Founder and CEO of Abbey Road Advisory, and CEO of Messika Americas. “It’s my 9th NYC marathon personally, and I have never been so proud to wear the red colors of the Bowery Mission. I can’t wait for my 10th!”

“It’s a privilege to have the opportunity to run alongside committed supporters and incredible staff members of The Bowery Mission, while raising funds for programs which are critical for our New York neighbors” said Steve Brooks, Partner with J.F. Lehman & Co. “We are grateful to participate and look forward to increasing the positive impact the marathon has on the Mission going forward.”

Both Alain Bernard and Steve Brooks are previous honorees of The Bowery Mission’s annual gala.

“We appreciate our competitive marathon teams, led by Alain and Steve, who raised funds to support our programs. The marathon is an integral part of our city and friends of the Mission have rallied each year in support of our clients,” said James Winans, President and CEO of The Bowery Mission.

“We so value our partnership with the organizer of this tremendous marathon, New York Road Runners.” said Karl Chan, Team Australia member and Chief Development Officer for the Bowery Mission. “The funds raised through teaming with NY Road Runners and the New York City Marathon are crucial in helping us provide shelter, meals, clothing and other important services to our homeless neighbors in New York.”

Over the past eight years as a New York City Marathon charity partner, The Bowery Mission has raised over \$985,000. In 2024 alone, over 1,000 generous donors have given a quarter of a million dollars in support of marathoners running for The Bowery Mission.

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### **About The Bowery Mission**

For over 150 years, The Bowery Mission has been a steadfast presence in New York City, providing refuge and support to neighbors facing hunger, homelessness, and other hardships. Since our founding, we have been dedicated to meeting urgent needs and building a community where lives are transformed through the love of Jesus. Our welcoming red doors are always open, inviting everyone in for a hot meal, a warm bed, and a heartfelt conversation.

Last year, The Bowery Mission served over 400,000 hot meals, provided 65,000 nights of shelter, and distributed 27,000 articles of clothing to those in need. Our Residential Programs helped more than 150 adults rebuild their lives after homelessness, and our Children's Programs have empowered over 475 kids from underserved neighborhoods in NYC to explore their talents, build lifelong friendships, and grow in character and faith.

Join us in our mission to uplift those in need. To learn more about our work and how you can help, visit [www.bowery.org](http://www.bowery.org).