



For Immediate Release

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Louvet Family to Be Honored at The Bowery Mission's 27th Annual Valentine Gala

NEW YORK, NY – February 12, 2026 — The Bowery Mission will host its 27th Annual Valentine Gala on Thursday, February 12, at the iconic Plaza Hotel in New York City, welcoming nearly 500 guests to celebrate the Mission's life-changing work and honor individuals who exemplify a commitment to serving their neighbors.

This year, The Bowery Mission will recognize the Louvet family – Agathe and Didier, Christine and Patrice Louvet – for their dedication to philanthropy and community impact. The Valentine Gala will highlight the Mission's ongoing programs that serve neighbors experiencing homelessness, poverty, and other life challenges, providing both immediate care and pathways toward restoration and independence.

"We are grateful to have been recognized as a family, but the most important part is it provides us with a platform to broaden the reach of The Bowery Mission and to hopefully transform even more lives," said Patrice Louvet, CEO of Ralph Lauren.

The Louvet family has a long-standing tradition of service, supporting initiatives that address both urgent needs and long-term transformation. Their recognition comes as Ralph Lauren continues to gain visibility in the public eye, recently outfitting Team USA for the 2026 Winter Olympics, a reflection of the company's ongoing legacy of excellence and leadership.

"The Bowery Mission meets immediate needs and builds trust so that we can encourage a person down a path toward wholeness and healing," said James Winans, CEO of The Bowery Mission. "Tonight, we celebrate our honorees and our community of supporters who help neighbors move from crisis to hope."

The evening will include an elegant dinner, inspirational stories from those who have benefitted from the Mission's programs, and opportunities to support ongoing initiatives that provide shelter, meals, and life-changing services to New Yorkers in need.

Proceeds from the Valentine Gala will directly fund The Bowery Mission's comprehensive programs, empowering neighbors to heal from trauma, regain independence, and achieve personal goals.

This year's celebration is made possible by the Mission's individual supporters and corporate and community partners. The Bowery Mission gratefully recognizes the following corporate sponsors for their support: J.F. Lehman & Company, KippsDeSanto Investment Banking, Morgan Stanley Private Wealth Management, Abbey Road Advisory, Chick-fil-A Upper East Side, Crédit Agricole Corporate & Investment Bank, MUFG Bank, Pavarini McGovern and SoonForward.

About The Bowery Mission

The Bowery Mission meets urgent needs and creates transformative community, helping people overcome homelessness and poverty through the love of Jesus. Since the 1870s, we have been a place of welcome, care and healing in New York City. Last year, The Bowery Mission served over 430,000 hot meals, provided 78,000 nights of shelter and 55,000 showers, and distributed 25,000 articles of clothing to NYC neighbors in need. Our residential programs helped more than 150 adults rebuild their lives after homelessness, while our children's programs empowered hundreds of kids from NYC's underserved neighborhoods to explore their talents, build lifelong friendships, and grow in character and faith. To learn more, visit www.bowery.org.